



ENSURING  
**PROTECTION**





**Strong building needs Strong protection  
Strong protection comes from Strong products  
Strong products come from Strong legacy  
The legacy of 25 years makes us Stronger...**





# THE ENDURING SAGA

STORY OF LEGACY IN CONSTRUCTION  
CHEMICAL INDUSTRY

Over the two and half decades, **KMGC**, the experts in waterproofing and paints have reliably and constantly delivering brilliant efficacy in waterproofing solutions for the construction industry. Our proficient methodological awareness and experience have helped us to develop appropriate systems to meet even the most challenging construction requirements.

Extensive range of structural waterproofing resolutions from **KMGC** incorporates the entire construction sector in a positive manner. In order to maintain these systems, we deliver all-inclusive technical support from skilled specialists in accordance with the significant structural waterproofing standards.

Methods that were adopted by most of the companies in the 90s regarding waterproofing have confirmed to be defective which consisted of massive volumes of difficulties. The main concerns were fewer quality materials, absence of technology and less durability. **KMGC** initiated business with chemical resistant and maintenance-free waterproofing procedures which were absolutely cost-effective and were given specific guarantee which has taken the company to the premier position in the waterproofing industrial sector.

Getting inspired from the huge success we earned in the construction industry, a comprehensive range of absolute Waterproofing & Construction Chemical products are been congregated under a special division **DAMSURE** which solely focus on high-value products and services.



# THE MOTIVE

[www.damsure.in](http://www.damsure.in)

## The Solution seeking Industry

The ultra-modern world is the era of technologically advanced construction and innovations.

The durability of concrete structures can be affected by inadequate waterproofing, resulting in water leaking into the structure, and eventually weakening of the building itself. **Damsure** has expertise in identifying the right chemical technology to avoid these problems, from initial construction through to refurbishment and rehabilitation of building structures.

Particularly in the case of high-rise buildings, there is a need for high-pumpability concrete to reduce the construction period, driving down costs as well as improving efficiency. **Damsure** offers a wide range of specialized products from concrete admixture to waterproofing, repairs, and protective coatings to achieve exceptional performance, both technically and commercially.

In order to cope with climate changes and temperature issues, every construction wants quality Waterproofing solutions. At present, there is a need for internationally recognized waterproofing product in the market. Yes, We have accomplished to present such an ultimate waterproofing solution for this constructive world. Being aligned with our vision, We have planned to provide our product and services to a large customer base through the franchise & Distribution strategies. Focused on the quality and durability, the company serves in standard waterproofing solutions, constructing chemicals and painting solutions.

# THE ETHOS

WHAT LEAD US...

## Vision

To become a pioneer and globally recognized in manufacturing sustainable construction chemicals & to play a key role in improving people's lives by providing high-quality products & Services to Construction Industry around the world.

## Mission

- Deliver exceptional high quality, durable and affordable construction chemicals and waterproofing solutions for architects, engineers, builders as well as other end-users that want confidence in the integrity of Secureness and Safety.
- Build an open internal work environment that nurtures personal growth as well as team spirit, encourages ideas, remains transparent and true to the values set by the Organisation.

## CORE VALUES

Our Company has always been a values-driven Organisation. These values continue to direct the growth and business of the company.

The 6 core values underpinning the way we do business are:



### **Excellence**

We will be enthusiastic around accomplishing the most noteworthy benchmarks of quality, continuously advancing in all aspects.



### **Pioneering**

We will be strong and energetic, valiantly taking on challenges, utilizing profound client understanding to create innovative solutions.



### **Responsibility**

We will integrate environmental and social principles in our businesses, ensuring the obligation and thoughtfulness.



### **Integrity**

We will be fair, honest, transparent and ethical in our conduct; everything we do must stand the test of public scrutiny.



### **Unity**

We'll contribute to our individuals and partners, empower persistent learning, and build caring and collaborative connections based on trust and mutual regard.



### **Collaboration**

We carry the load together by building purposeful relationships grounded in cooperation and a shared vision.



**DAM SURE**  
EXPERT BUILD CARE





With an extensive involvement of the past and motivation of the present, we consider ourselves to be future as we are solution providers for dependable, productive and modest in construction chemical and waterproofing Industry.

Our vision is to be realized and experienced by our clients as a source of products with extraordinary quality with innovative technology and ecologically responsible.

The entire range of products from DAMSURE has been systematically tried and tested and conforms to complement with International Standards as well as our products also convey further sovereign accreditations from the authorities like ISO certification providing our clients peace of mind while selecting a proper solution.

### Our Team Our Strength

Every activity in the company is led by a team of scrupulous and talented professionals who possesses tremendous experience in each domain. Their meticulous efforts and dedication have helped us in achieving the various goals and objectives laid down by the organization.



**25 Years of Experience**



**1000+ Projects Implemented**



**Unique Products with High Competency**



**Network all over India**



**Special focus on Innovation & Research**



**Award Winning & Accredited Company**



**Environment Friendly**



**Qualified Professionals**

# THE CONFIDENCE

THE INSPIRATION BEHIND US FOR THE BOUNCE



## THE ENDLESS INNOVATION

*The objective of our R&D Team itself is to anticipate problems and supply solutions.*

We have always been highly committed to this sector, with a special focus channelled into R&D work. Our research scientists work as a network in laboratories equipped with cutting-edge equipment collaborate continuously with universities and scientific and industrial research institutes.

The Research & Development laboratories also provide support for our Technical Services Division to help provide solutions for even the most complex requests from our clients. Working alongside these centres, our quality control laboratories, which are present in our production facilities.

The primary objective of our commitment to research is to supply users with innovative, safe solutions to improve all aspects of site work, including the most complex, difficult ones.

## THE PRECISE MANUFACTURING

*With state of art facilities*

Our Manufacturing passion has driven us to set up high-class facilities with extreme operational efficiencies in times. Over the years, we have earned an enviable reputation for flawless project execution and management.

As we have no compromise with quality, we are very cautious about manufacturing processes. This is also in the case of our raw materials. This helps to deliver high-quality products to serve our clients needs.

After identifying our customer's requirement, the products will be designed by the research team which are to cope up with and suits best to the area of construction with a long-lasting warranty makes our products unique and trustable.

# THE BUSINESS

## WHAT WE OFFER

We provide reliable solutions which offer unmatched protective advantages that can be applied to both new construction and remedial buildings. Our expertise lies in delivering market-leading products which provide uncompromising quality and durability, exceeding customer satisfaction in a dynamic construction environment.

Damsure's tailored Constructive Solutions are developed by combining our extensive range of products with our team's expertise and experience to meet the needs of the construction industry. Our range of solutions include:



**Waterproofing  
Chemicals**



**Concrete  
Admixtures**



**Construction  
Adhesives**



**Waterproofing  
Paints**



**Waterproofing  
Putty**



**Concrete  
Repairs**



**Protective  
Coatings**



**Tile  
Adhesives**



# THE BENEFICIAL SECTORS



**RESIDENTIAL BUILDING**



**COMMERCIAL BUILDINGS**



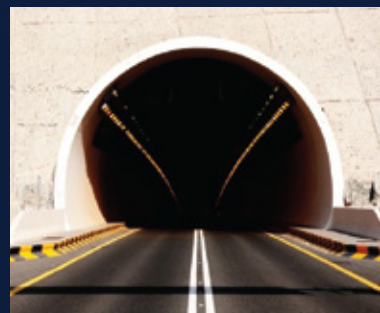
**INDUSTRIAL COATING**



**AIRPORTS & MARINE PORTS**



**DAMS & BRIDGES**



**TUNNELS & CONCRETE WAYS**



**WATER TREATMENT PLANTS**



**DRAINAGE SYSTEMS**



**WATER STORAGE STRUCTURES**

# THE UNIQUENESS

FEW OF OUR PRODUCTS WHICH  
MAKES US UNIQUE.



SCAN HERE TO  
VIEW COMPLETE  
PRODUCT  
CATALOGUE





# THE ACCEPTANCE

FEW OF PROJECTS & DELIGHTED CLIENTS





# DAMSURE

EXPERT BUILD CARE

## Corporate Address

Metro Pilar: 137, NH Ambattukavu,  
Aluva, Ernakulam, Kerala - 682106






## Regional Offices:

Salarpuria Triton, Novel Business Park, #57,  
Koramangala, Bengaluru, Karnataka- 560030

NH Chungam, Puthanathani,  
Malappuram, Kerala-676 552

 **7510 755 755**  
 [info@damsure.in](mailto:info@damsure.in)

[www.damsure.in](http://www.damsure.in)

     [damsureonline](#)